

City of Baraboo
Splashpad Advisory Committee
November 16, 2020 – Minutes

Present: Chantel Steinhorst, Angela Witczak, Robert Kappel, Melody Byl, Kimberley Bruggeman & Mike Hardy
Also present: Stephanie Wagner and Bekah Stelling

Steinhorst called the meeting to order at 5:00pm. Legal posting of the agenda had been met.

Witczak motioned to approve the November 2, 2020 minutes. Seconded by Bruggeman. Motion carried.

Witczak motioned to approve the agenda as printed. Seconded by Bruggeman. Motion carried.

Action Items:

Bekah Stelling introduced a new 501c3 group she is finalizing paperwork on, the Friends of Baraboo Parks. She stated she began working on the group's formation almost 2 years ago as a way to help raise funds for new playground equipment in city parks, however events in her personal life delayed the execution of the paperwork application until this fall. She has recently completed the items needed with a local attorney and is setting up a Board, which is the final step to file with the state. She currently has 4 or 5 members interested in joining the Board and her bylaws state that she needs 5, so she attended to offer a partnership with the splashpad group. Stelling suggested that the savings in filing fees and time would be beneficial to the splashpad project whereas the increased membership would be beneficial to the Friends of Baraboo Parks. Stephanie Wagner reviewed the bylaws and said they look similar to what the bylaws that the splashpad group would want if they formed their own 501c3. She offered to help apply for an individual 501c3 if the group wanted, or she said she saw no legal reason not to join under the FOBP umbrella, so long as they understood and followed the bylaws. Steinhorst asked to table the item until the next meeting at which time a decision can be made as to 501c3 status.

Witczak notified the group that she had heard back from Festival Foods who indicated they would likely be interested in a donation in the \$15,000-\$25,000 range, but would like to see sponsorship levels set up before they commit. Members discussed different levels including a \$150,000 naming sponsor. Members were asked to bring information on their contacts to the next meeting and use the spreadsheet set up by Steinhorst to record which local groups and businesses have been contacted already.

Steinhorst asked Stephanie Wagner to be included on future e-mail lists so that she may attend future meetings while the group pursues 501c3 options.

Witczak motioned to adjourn, seconded by Bruggeman. Motion carried.

Next Meeting: December 7 at 5:00pm.

Respectfully Submitted,
Mike Hardy, Parks, Recreation & Forestry Director